GPAI | THE GLOBAL PARTNERSHIP ON ARTIFICIAL INTELLIGENCE

GPAI SUMMIT 2022

21-22 November 2022, Tokyo

Communications Toolkit

GPAI | THE GLOBAL PARTNERSHIP ON ARTIFICIAL INTELLIGENCE

Please use this communications toolkit to promote messages and materials from the 2022 GPAI Summit in Tokyo.

Remember to tag @GPAI_PMIA on Twitter and GPAI on LinkedIn!

The official hashtag is #GPAISummit2022.

Visit the GPAI Summit website.

Key messages

Key messages
Global Partnership on Artificial Intelligence

The **Global Partnership on Artificial Intelligence** (GPAI) brings **countries and experts together** to **support and guide the responsible adoption of AI** while seeking to contribute concretely to the **2030 Agenda** and the **United Nations Sustainable Development Goals.**

GPAI is a **multistakeholder initiative** that aims at **bridging the gap** between **theory and practice** on **artificial intelligence**.

By embracing a **plurality of perspectives**, GPAI can deliver **better outcomes** than **any one country can accomplish alone**.

GPAI brings together **leading AI experts** from a wide range of sectors and a diversity of countries, and connects them with **like-minded governments.**

GPAI provide **decision-makers** with **AI solutions** that are **ethical, accessible and actionable** – and that can be used as a **force for good.**

Key messages
GPAI Tokyo Summit

The **2022 GPAI Tokyo Summit** will bring together **countries** and **experts** to foster **international cooperation** on **AI-related priorities**.

This is GPAI's **third annual Summit** and it is taking place in **Tokyo, Japan** on **21-22 November 2022**.

At the **Summit**, **GPAI Working Groups** showcase **the latest developments** of their work in **four areas**:

- Responsible AI
- Data governance
- Future of work
- Innovation and commercialisation.

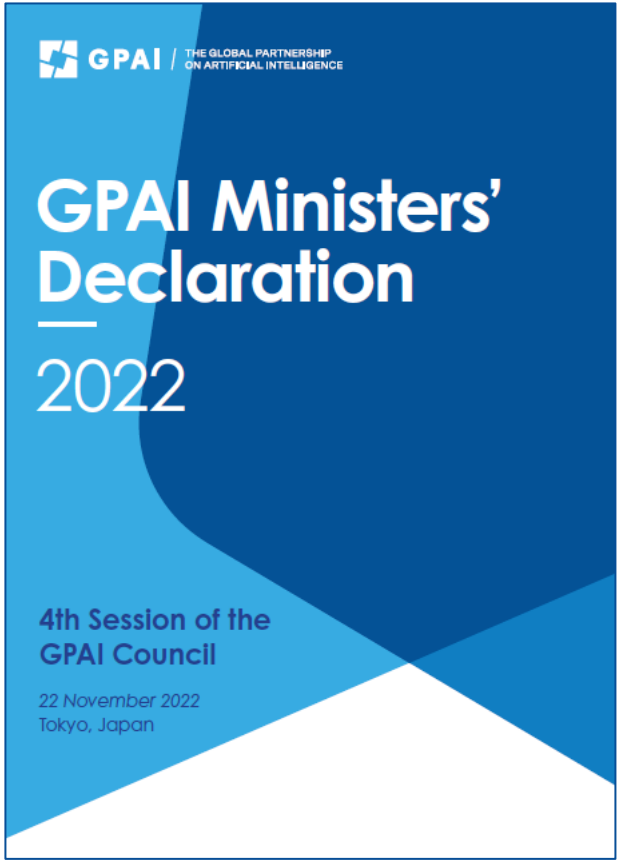
In the **GPAI Council**, Ministers will review the following items:

- 2022 **GPAI outputs**
- **Priorities** going forward
- Five **Membership applications**
- Administrative matters such as the **GPAI Terms of Reference**
- The **GPAI Ministers' Declaration**.

GPAI Ministers' Declaration 2022

GPAI Ministers' Declaration 2022
Context

- **GPAI Ministers** will release a **declaration** at the end of the Summit reaffirming their **commitment to responsible AI** and **orienting priorities of GPAI**.
- The **Ministers' Declaration** is the **first set** of **GPAI collective messages** agreed upon by **all Members** since the launch in 2020.
- **Working Group** outputs are not collectively endorsed by **Members**, they reflect the **views of Experts** contributing to GPAI in their **individual capacity**. The declaration has been agreed upon by the **full GPAI Membership**, conveying its collective voice.



*The Declaration will be **online here** on 22 November 2022, 3PM JST*

GPAI Ministers' Declaration 2022

Key messages (under embargo until 22 November 2022, 3PM JST)

We, Ministers of GPAI Members, reaffirm our commitment to the **OECD AI Principles** and to promoting **trustworthy, responsible** and **sustainable use** of **artificial intelligence**.

We affirm our commitment to protecting and promoting **human-centred values** and **democracy** that underpin an **inclusive, development-oriented, sustainable** and **peaceful society**.

We welcome **new Members** and confirm our joint commitment to **work together** with our **multistakeholder community** in committing to the **shared values** and **objectives of GPAI**.

We welcome the **Multistakeholder Experts Group participants' contributions** and the engagement of **Working Groups** to deliver their **work plan projects**.

We reaffirm our commitment **to GPAI's multistakeholder approach** and to promoting **stronger cooperation** between **public and private actors** working on **AI solutions** that **advance our common goals**.

We call on **countries that share the GPAI values to join us**. We will support GPAI's further **engagement** with other **international fora** including the G7 and G20.

We welcome the intention of **Japan**, Lead Chair for 2023, to promote **a resilient society** through **AI deployment** and **empowerment of citizens** under **GPAI priorities**.

GPAI Ministers' Declaration 2022
Communications plan

- **Japan**, the host country of the GPAI Tokyo Summit, will distribute the **GPAI Ministers' Declaration** via **press release** on **22 November 2022** at **3PM JST**.

- The Declaration will then be available **on this page** of the GPAI website. Our **homepage** will also feature a direct link to the Declaration.

- **GPAI Members** are encouraged to distribute the Declaration via their own **communication channels** and **complement** these **collective messages** in their own capacity.

Sample Twitter posts

Together with fellow **@GPAI_PMIA** Members COUNTRY NAME reaffirms its commitment to **@OECD #AI** Principles and to promoting trustworthy, responsible and sustainable use of **#ArtificialIntelligence**.

Read the full Declaration:
https://bit.ly/GPAIMinistDecl22

#GPAISummit2022

*Twitter graphic available on **ONE Communities** under **Communication resources***

COUNTRY NAME convened with fellow **@GPAI_PMIA** Members in Tokyo this week to reaffirm its commitment to promoting trustworthy, responsible and sustainable use of **#AI**.

Read the full Declaration:
https://bit.ly/GPAIMinistDecl22

#GPAISummit2022

Together with fellow **@GPAI_PMIA** Members COUNTRY NAME reaffirms its commitment to GPAI's multistakeholder approach and to promoting stronger cooperation on **#AI** solutions.

Read the full Declaration:
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#GPAISummit2022

Sample LinkedIn posts

COUNTRY NAME convened with fellow **GPAI** Members in Tokyo this week for the **#GPAISummit2022**.

COUNTRY NAME reaffirms its commitment to the **OECD #AI** Principles, which are based on human-centred values, and to promoting trustworthy, responsible and sustainable use of **#ArtificialIntelligence**.

Read the full Declaration here:
https://bit.ly/GPAIMinistDecl22

COUNTRY NAME convened with fellow **GPAI** Members in Tokyo this week for the **#GPAISummit2022**.

COUNTRY NAME reaffirms its commitment to GPAI's multistakeholder approach and to promoting stronger cooperation on **#AI** solutions that advance our common goals.

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*LinkedIn graphic available on **ONE Communities** under **Communication resources***

Follow & tag to join the conversation on social media:

Global Partnership on Artificial Intelligence

Twitter: **@GPAI_PMIA**
LinkedIn: **@GlobalPartnershipAI**
YouTube: **@GPAI**

CEIMIA, the International Centre of Expertise in Montreal for the Advancement of Artificial Intelligence

Twitter: **@CEIMIA_mtl**
LinkedIn: **@CEIMIA**

INRIA, the French National Institute for Research in Digital Science and Technology

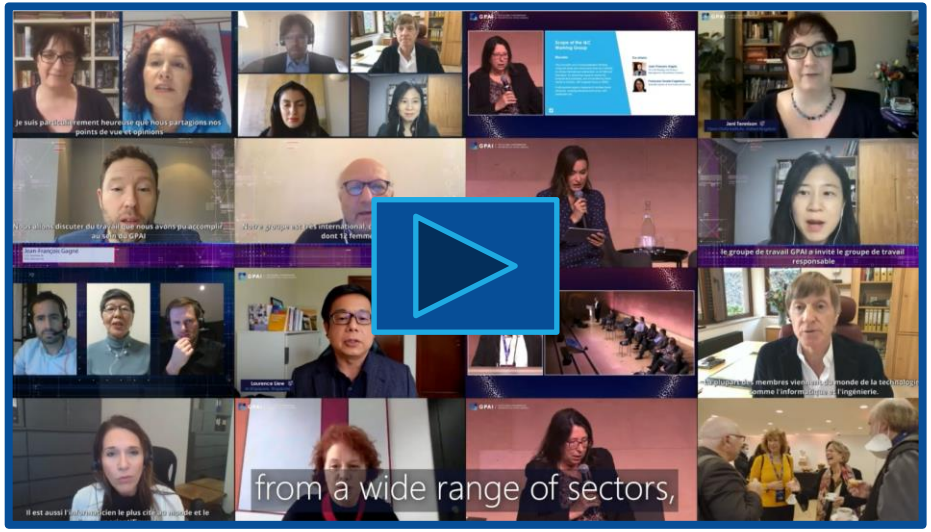
Twitter: **@Inria**
LinkedIn: **@Inria**

#GPAISummit2022
#ArtificialIntelligence
#AI #ResponsibleAI

Communication resources

Communication resources
GPAI promo video

- This 90-sec **About us video** presents **GPAI's mission**, **goals** and **community**.
- It will be published on GPAI's **social media**, **website** and **YouTube channel** on **17 November 2022**.
- Members are encouraged to **share the video** in their **outreach efforts**.



YouTube link

Communication resources
GPAI postcards

- **GPAI postcards** will be distributed to Members during the **GPAI Tokyo Summit**.
- They provide a high-level description of **GPAI's mission** and feature a **QR code** which redirects to the **GPAI website**.
- Members are encouraged to use these **postcards** in their **outreach efforts**.

*A digital version is available on **ONE Communities** under **Communication resources***

Useful links

- The GPAI Summit space for Members on **ONE Communities** features all communication resources.
- The GPAI **website** features **reports** prepared by GPAI Working Groups.

Any questions?

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