

Why Google Workspace?

Count the reasons on one hand

Google Workspace seamlessly integrates all of the core elements of work, like email, chat, voice and video calling, document collaboration, storage, task management, security tools, and admin controls so your users can connect, create and collaborate, easily and securely, from wherever they are. So what does this mean for your business?



5 Reasons Google Workspace is right for you

1

Enterprise grade Security

2

Real-time Collaboration

3

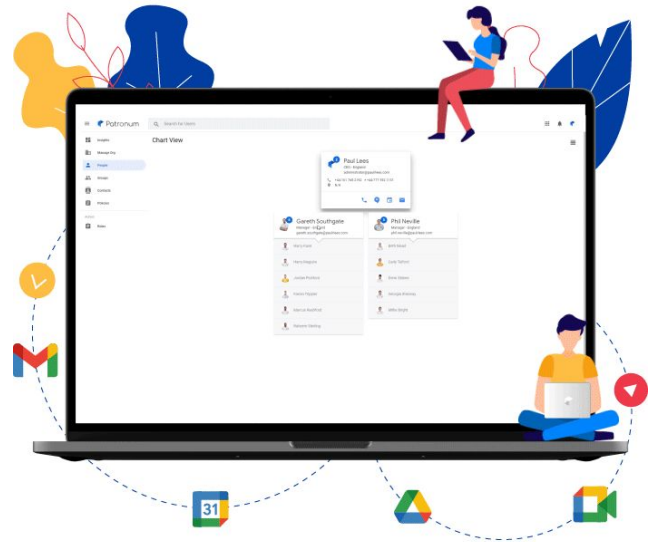
Seamless Communication

4

3B users & the next generation workforce

5

Not just for knowledge workers



Google Workspace allows us to stay connected—it's the single place where we can collaborate, discuss, and share work, in the current situation. It provides enough resilience and security, and the ability to scale at the speed we need to"

Hilda Clune, Technology and transformation leader, PwC





5 reasons to consider Google Workspace today

99.9%

spam and phishing messages blocked from ever reaching users' Gmail inboxes

Security

With one of the largest global backbones to prevent security breaches and attacks, Google Workspace has the highest level of authentication security built-in. Google Workspace has had zero reported / detected account hijackings after security key deployments

75%

of users say Google Workspace has made their team more innovative

Collaboration

Google Workspace is where everyone can work together in one place. No need to worry about updating several different apps or saving document versions. Efficient collaboration is core to our cloud native platform, allowing you to work together in real-time

74%

CxOs plan to move onsite employees to remote work permanently

Communication

With Google Workspace, enterprise grade communication is at your fingertips. Leverage Google Meet for everything from 1:1s to all-hands, Google Chat and Spaces for casual conversation and project planning, and our integrated workspace in Gmail to bring it all together in one place

3B

users rely on Google Workspace to stay connected, share ideas, and get more done together

3B users & the Next Generation Workforce

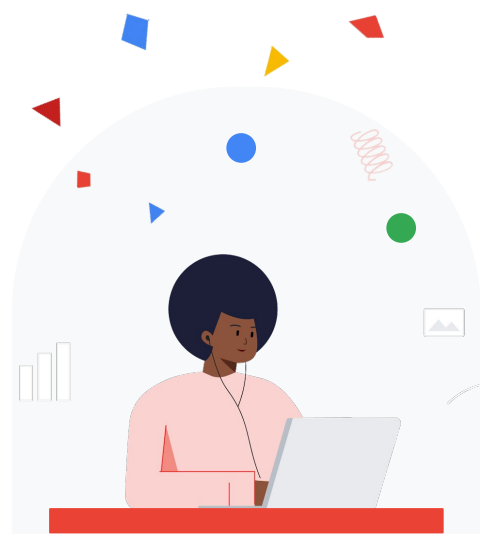
The next generation of employees are looking for flexible, cloud based, collaboration tools and options in work as well as at home. 67% of younger workers prefer using Google Workspace over Microsoft Office and Millennials and Gen Z will account for 64% of the global workforce by 2025

70%

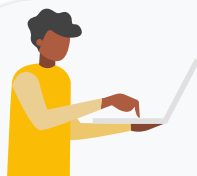
of frontline workers said more technology would help them do their job better

Not just for knowledge workers

Google Workspace has offerings to address all workers including frontline employees so that everyone in your company stays connected. With a best-in-class mobile experience, anyone can work from anywhere, any device, with or without internet via our mobile apps or any modern browser



Millions of businesses have chosen Google Workspace



To learn more, contact your Google account team or visit workspace.google.com

Google Workspace

