

AHARON RONI AVNI

Born: 1966, Israel.
 Married + 2.
 Residence: Tel-Aviv.

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<https://www.linkedin.com/in/roni-avni-75350012>**PROFILE**

Seasoned executive and director with extensive business, corporate, legal and operational management experience in startup companies, and working with CEO's & corporate managements on corporate and business development, fund raising, legal structures, international expansion and global operation strategy.

I spent 7 years in the Venture Capital sphere, where I gained extensive business and management experience, in screening and evaluating potential hi-tech investments, execution of investments and post investment maintenance of on-going relationships with, and active support to, portfolio companies.

Experienced corporate and business Attorney, with long demonstrated track record and broad proficiency and experience, for more than 18 years, in corporate and business law, across early stage startups to large public corporations (local and international) in a wide variety of industries (including media & communications, hotels, insurance, real estate, food, motor vehicle, catering, guard services, security, IT, hi-tech and the capital market).

EDUCATION

University of Essex, UK

LL.B 1991.

Israeli Bar Association

Admitted 1993.

EXPERIENCE**Singular.live**

Chief corporate & Legal officer

2016 – 03/2019

Location: Israel, Singapore, Thailand, Germany, USA (LA).

Singular.live has developed the cloud based platform to create live streaming graphics. It can create and control your own graphics from anywhere and deliver your graphics through many popular streaming platforms (<https://www.singular.live/>).

In this position I gained extensive business, corporate and operational management experience. The position included, inter alia,
 >Planning and execution of cross border corporate operations worldwide,
 >Management of business operations – corporate development, accounts, finance, banking, corporate governance, legal & compliance, HR etc.
 >Negotiating and handling fund raising rounds and investors, R&D and distribution partnerships and the engagements with leading clients.

Bit Enterprises

General Manager & Portfolio Manager

2012- 2016

BIT Enterprises Ltd ("Bit"), the investment advisor and management arm for the Israeli hi-tech portfolio of Generali Financial Holdings - (part of the Italian Generali Insurance group). <http://crossroad-vc.com/>

In this position I gained extensive business and management experience, reputability in the local and international business arena, unique business opportunities internationally and domestically – cooperation with international conglomerates and the opportunity to liaison with top international and Israeli leading professionals.

Operating from Israel, BIT evaluates local investment opportunities for GFH, maintains and supports the portfolio companies.

The position included, inter alia:

>Pre-Investment Activities – creating deal flow, screening potential opportunities for investment, conducting preliminary business, technology and IP reviews, negotiating from TS till the conclusion of the investment, producing recommendations for investments.

	<p>>Post-Investment Activities - director in the portfolio companies, maintaining on-going relationship with and providing active support to portfolio companies in their strategic and business objectives, creating international and domestic business opportunities and connections, and promoting additional investment rounds.</p>
<p>Goldfarb Seligman & Co. Corporate Partner 2005-2012</p>	<p>Partner in the Department of Corporate, Technology and Cross-Border Transactions at M. Seligman & Co., which following merger became Goldfarb Seligman & Co.</p> <p>As a partner I possess broad proficiency and experience in corporate and commercial law, including financing, mergers and acquisitions, spin-offs, commercial contracts, public offerings (IPO's) and joint ventures, private and public corporate clients.</p> <p>>Represented local and global private and public corporate clients in a diverse range of fields – media & communications, hotels, insurance, real estate, food industry, motor vehicle importers and distributors, catering, guard services, security, IT, hi-tech and the capital market.</p> <p>>Provided corporate development planning and ongoing advice and consultation to companies and other commercial entities, covering all transactions from initial negotiation stage until their closing stages.</p> <p>>As a partner in the Group of Corporate, Technology and Cross-Border Transactions, I played a leading role in a variety of asset sale, purchase and private investment transactions, corporate reorganization projects (such as the Carasso family group corporate reorganization, a leading motor vehicle distributor and real estate company, involving seven mergers and a split concurrently), mergers and split projects of a number of leading insurance groups (ILDC insurance, Ayalon, Menorah), etc.</p>
<p>Baratz & Co law firm Corporate Partner 1999-2005</p>	<p>(following merger) Corporate partner at Baratz & Co. law firm.</p>
<p>Gilat, Bar Nathan & Co. Law firm Associate 1993-1998</p>	<p>Associate, then made partner after 5 years, in January 1998.</p>
<p>Gornitzky & Co.Law Firm Intern 1991-1993</p>	<p>Internship.</p>
<p>DIRECTORSHIPS</p>	
2017 - Present	Maje Social Commerce tech Ltd. – eCommerce - founder, investor and director.
2016 - Present	Singular.live (Israel) Ltd.
2016 - Present	Global Dynamo Ltd. - Corporate and business development consultancy.
2010 - Present	BIT Enterprises Ltd.
2014-2016	Shoppipal Ltd. - eCommerce
2012-2015	Ionmed Ltd. (portfolio company - medical devices); Regentis Biomaterials Ltd. (portfolio company - medical devices); Hairstetics Ltd. (portfolio company - medical devices); Pharma Two B Ltd. (portfolio company - pharmaceuticals).
2006-2008	Gilat Satcom Ltd. - Public Company (AIM), External director and Audit committee member.