

# Danielle Einav

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**About** B.A graduate and Business analyst with 3 years of experience with both quantitative and qualitative data tools such as Excel, SQL, Tableau, OSINT and Academic Research.

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**Education** 2022  
**Data Analyst Certificate** - Product Experts College, Ramat Gan, Israel  
2017-2020  
**B.A. Degree** - Political Science and Criminology, Bar-Ilan University, Ramat-Gan, Israel

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**Work Experience** 2022  
**Communication Manager & Business Analyst – Product Experts**  

- Optimized data collection procedures and generated reports on a daily, weekly & monthly basis – both on Monday and the exported data
- Led research projects to monitor and increase sales performances

**Achievements:**  

- Leading an automation process – by using Zapier, automated the leads entrance process (syncing Gmail, Monday, Poptin & WordPress)

2021  
**Personal Assistant for CPA (Election period)**  

- Primary contact
- Project Management
- Coordinating
- Organize and maintain database

2019 – 2021  
**Business Analyst & Back Office, PI Office, Tel Aviv, Israel**  

- Analyzing internal database
- OSINT
- Back office

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**Additional Skills** SQL, SPSS, Zapier, A/B Testing Methodology, Tableau, Data Visualization, Critical Thinking, Academic Research, Attention to Details, Verbal and Written Communication Skills, Presentations, Google Analytics, interpersonal Skills, Microsoft Office Package

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**Military Service** 2014-2016 - Commander, Military Prison