# Yoav Bermand

(972) 542 145 889 | [Mail](#) | [LinkedIn](#) | Tel-Aviv, Israel | Available to work internationally

**I am a people oriented individual, with fluency in English, Hebrew, French, and Persian. I am well-accustomed to initiating and preserving durable relationships with key figures, ranging from start-up owners and entrepreneurs, to diplomatic and governmental representatives. My experience and background intersect financial policy reports, confident presentation and pitching skills, academic advisory, as well as bringing ideas to life through innovation and technology. I thrive through collaboration with a positive and proactive attitude**

## Work Experience

### Infrastructure Developer | Investing.com | February 2020 – Present
- Managed data-driven project workstreams which provided analytics and data visualization for launched products as part of the department's growth within several company sectors at Investing.com
- Prepared reports for the infrastructure business assessments and led weekly product presentations to senior leadership on product metrics, key performance indicators, and interior data analysis and significance
- Developed and maintained in-house CI/CD infrastructures using Java, JavaScript, as well as PostgreSQL and Jira tracking, as well as E2E regressions of high-scale mobile and web applications

### Technological Delegate | Israeli Ministry of Foreign Affairs | Berlin, Germany | October - December 2019
Selected to take an active part in a Berlin-based innovation program, hosted by the Israeli Ministry of Foreign Affairs, IsraAid Germany, and ZWST, aimed at providing innovative solutions to better integrate the refugee community with German society.
- Collaborated with German policy makers and governmental welfare representatives to formulate the problem with our refugee counterparts, through data planning, resource management, and delegative debates
- Modeled and analyzed 10+ sustainable design-scenarios based on quantitative, strategic considerations, including Ministry's refugee statistics, populations, and displacement types, as well as demographics monitoring datasets
- Presented and explained the end-goal solution model to German government officials, aimed at helping more than 75% of the refugee community in Germany

### Student-Relations Counselor | IDC Herzliya | June 2019 – June 2020
- Advised and mentored the incoming first year International B.Sc. Computer Science students at IDC
- Conducted year-long student-counselor meetings to oversee the acclimatization process
- Presented academic and administrative matters in English to wide audiences of students from 80+ countries

### International Sales Representative | Memo Global | January 2015 – January 2016
- Handled 50+ international calls daily, with duties including signing up new customers, retrieving customer data, and presenting relevant product information
- Maintained trust and excellent customer relations with global clients to further assist them and address possible concerns
- Prepared and submitted visa applications to Canada and the United States on behalf of clients

## Academic Projects

### miLAB (Media Innovation Lab) | IDC Herzlyia
- Brought a product to life during a year-long, research-based program, along with a dedicated and diverse team
- Assessed product requirement documents, and researched KPIs through the cycle of the product development
- Performed A/B Testing, market and competitors research, need-finding procedures
- Proactively assisted and negotiated central aspect of development with teammates, and vice-versa

### Marketing Analytics Project - Wix | IDC Herzlyia
- Analyzed value segmentations, pricing models of various Wix products using Excel pivot tables
- Performed A/B Testing, promotion measures and ads, using the Facebook Ads tool
- Planned predictions of changes in the marketing funnel to understand incentives for greater sales

## Education

### IDC Herzliya | International Track | 2016 – 2020
Bachelor of Science (B.Sc.) in Computer Science, studies conducted fully in English

### 'Metrowest' High-School Ra'anana | 2010-2013
Majored 5 units in: Mathematics, English, Finance, Chemistry and French

## Personal

**Languages:** Fluent in Hebrew, English French and Persian; Limited proficiency in Chinese, German
**Traits:** Team-player, verbal, solution-focused, customer-oriented
**Technical skills:** Java, Python, Microsoft Excel, PowerPoint
**Interests:** Traveling, inter-cultural encounters