

Guy Kaufman

Personal Info

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LinkedIn

<https://www.linkedin.com/in/guy-kaufman/>

Skills

Statistical Data Analysis



Marketing Strategy



Advertising



Affiliate Management



CRM



Threat detection



Familiar with:

Splunk

WireShark

Linux

Vmware machines

OWASP 10

Nmap

Metasploit

Languages

Hebrew



English



Russian



- An eager entry-level SOC Analyst
- Well-versed in networking and communication concepts and standards (TCP/IP).
- Comfortable with network domain management and VMware machine.
- Expertise in handling multiple tasks efficiently.
- A Perceptive fast learner that is able to perform well under pressure.
- Proven ability to work effectively within a globally distributed group.
- Cloud Computing cybersecurity is my calling.

Education

04/2021 - 07/2021 **Cyber Impact Program - Cybersecurity Bootcamp powered by Cybint Solutions & 8200 Alumni Association**

Including courses such as: Network Administration, Malware Analysis and Threat Intelligence, Digital Forensics & Evidence Acquisition, Ethical hacking and more.

01/2018 - 04/2018 **Business Management course**

Attended a four month business management course conducted by Maof.

Experience

07/2020 - 03/2021 **International Relations Manager**

This Moment Israel

- Operated the negotiations between "This Moment Israel" and major studios such as, Columbia Pictures, Warner Bros, Paramount Pictures, and Universal Pictures
- Discovered a common ground and reached contract closings, understanding mutual concern and exchange of value.
- Helped the company establish productive relationships, gapping cultural differences and sensitivities across global markets in the cinema industry.

09/2018 - 07/2020 **Account Manager**

Target Media Ads

- Analyzed mobile metrics, provided effectiveness reports, and optimized performance where needed in order to improve to meet the Advertiser/Publisher goals.
- Monitored performance on RTB platforms and optimized account performance for best quality and profitability.
- Elevated account management by predicting potential competitive threats and outlining proactive solutions.

Military service

12/2014 - 01/2016 **Armoury Supervisor**

Ariel Sharon Camp

- Inspected, cleaned, repaired and rebuilt weapons.
- Ensured weapons are in safe operating condition.
- Managed, maintained and operated the armory stock.