



# LILU ALKONY

Business English Trainer

## CONTACT

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🌐 [www.btrenglish.com](http://www.btrenglish.com)

📌 [Better English page](#)

## WORK EXPERIENCE

### BUSINESS ENGLISH TRAINER

*Better English | 2013 - present (Owner & Founder)*

- Deliver **1:1 trainings**, as well as **courses and workshops**
- Create and customize **learning materials**, integrating relevant **apps and tools** to enhance the learning experience
- Train senior executives and C-level managers from **various industries**, including the high-tech, bio-tech, cyber security, manufacturing, and finance
- Prepare for **job interviews**, presentations, and business trips
- Conduct thorough **needs analyses** to ensure impactful learning journeys
- Integrate a holistic, **empowering approach** in the training to enhance learning effectiveness and progress awareness

### ENGLISH TEACHER & COORDINATOR

*Shaked Waldorf High School at Oranim College | 2014 - 2017*

- Developed and taught **alternative study modules** and curricula
- Prepared students for four and **five-point Bagrut** (final) exams, wrote and graded internal Bagrut exams
- Coordinated a **team of five** English teachers - conducted weekly meetings, supplied counsel and **approved the yearly work plans** and curricula for all classes and levels
- Participated in strategic and pedagogical decision-making regarding the nature and future of the school

### BUSINESS ENGLISH TEACHER AND TRAINER

*KPMG Somekh-Chaikin | 2009 - 2012*

- Established an **infrastructure of English teaching** in a global accounting firm (one of BIG4) of 1,000+ employees nationwide, with an emphasis on employee retention and improving the skills of the managerial level involved in global communication
- Conducted **1:1** trainings and gave **online support** to **senior partners** in the firm
  - **Developed** and delivered **courses** to middle and senior management
  - Constructed **study plans** and methodologies, workbooks and presentations
  - Composed and designed **The Weekly Tip** in firm distribution
  - Initiated a bi-weekly in-house **English Café**, where current affairs were discussed over coffee
  - Conducted **needs analysis** processes and developed **assessment** tools, tests and quizzes
  - **Adjusted** the learning materials to suit the **core business** of the firm
  - Trained and prepared employees before **relocation**

## PERSONAL PROFILE

Linguaphile and people-enthusiast with 20+ years of experience in training development, teaching and coaching for success, focused on business English

## EXPERTISE

Workshop & Course Facilitation  
Presentation  
Email Writing Training  
Module Construction  
Job Interview preparation  
Content Editing & Translation

## PROMINENT PERSONALITY TRAITS

Thorough  
Autodidactic  
Independent  
Creative  
Approachable and Encouraging

## PREPARATION COURSE FACILITATOR

*The American School | 2007 - 2009*

Prepared students for language proficiency screening tests of the higher education institutes in Israel (AMIR / AMIRAM) and abroad (TOFEL / IELTS)

- Taught **heterogeneous classes** of up to 30 students, catering to their different needs and paces
- Improved existing materials and **developed own teaching methods** and tools

## NA'ALEH YOUTH COUNSELOR

*Gilboa' Educational Institute and Boarding School | 2001 - 2002*

- Created and delivered a variety of social and educational activities
- Catered for the welfare of immigrant youth from Argentina and the former Soviet Union

## TOUR GUIDE

*Camel Riders | 1997 - 1999*

- Navigated and guided treks of up to four days in the Israeli desert, working with foreign tourism
- Provided guidance and explanations in English in various historical, geographical and anthropological contexts

## ARMY SERVICE

*Shifaa Unit, Teachers' Corps, IDF | 1995 - 1997*

### Teacher-Soldier

- Taught Arabic in Israeli high schools with the help of computer software developed by the unit
  - Instructed Arabic teachers and school principals on the installation and use of the software
- 1996 - **NCO** (Noncommissioned Officer) for **Training Development**

## EDUCATION

### TEACHING CERTIFICATE AND TEACHING LICENSE

*Kibbutzim College | 2009*

### B.ED IN ENGLISH TEACHING

*Kibbutzim College | 2004 - 2008*

graduate of the **Excelling Students program** of the Ministry of Education

*thank you!*